Principal Holders of Rogers Communications Partnership

100% of the votes and ownership of the partnership interest in Rogers Communications Partnership are held directly or indirectly by Rogers Communications Inc. ("RCI").

Voting control is held by the Rogers Control Trust, a trust of which the trust company subsidiary of a Canadian chartered bank is trustee and members of the family of the late Ted Rogers as beneficiaries. As of March 6, 2013, the Rogers Control Trust and private Rogers family holding companies controlled by the Rogers Control Trust together owned 102,232,198 Class A Shares of RCI, representing approximately 90.90% of RCI's outstanding Class A Shares, and 39,553,700 Class B Shares RCI, representing approximately 9.82% of RCI's outstanding Class B Shares.

The Rogers Control Trust holds voting control of the Rogers Group of companies for the benefit of successive generations of the Rogers family. The equity of the private Rogers family holding companies is owned by members of the Rogers family and trusts for their benefit. The governance structure of the Rogers Control Trust comprises the Control Trust Chair (who acts in effect as the chief executive of the Control Trust), the Control Trust Vice Chair, the Trustee, and a committee of advisors (the Advisory Committee). The Control Trust Chair acts as the representative of the controlling shareholder in dealing with RCI to provide leadership on RCI's strategy and direction, and vote the Class A Shares held by the private Rogers family holding companies in accordance with the estate arrangements. The Control Trust Vice-Chair assists the Control Trust Chair in the performance of his or her duties and both are accountable to the Advisory Committee.

Currently, Edward S. Rogers is the Control Trust Chair and Melinda M. Rogers is the Control Trust Vice-Chair. The Advisory Committee members are appointed in accordance with the estate arrangements. The current members of the Advisory Committee are: Loretta Anne Rogers, Lisa Rogers, Edward S. Rogers, Melinda M. Rogers, Martha Rogers, David M. Robinson and Anne T. Graham (Rogers family members); Alan D. Horn, Thomas I. Hull. John H. Tory (trustees of a trust for the benefit of Rogers family members); and Philip B. Lind and Peter C. Godsoe.
Principle Holders of Rogers Communications Partnership

Rogers Control Trust (RCT) holds voting control of Rogers Communications Inc. (RCI). The following summary organization chart depicts the control structure of RCI.

- **Rogers Control Trust** (90.90%)
  - **Rogers Communications Inc.** (100%)
    - **Rogers Communications Partnership**

(1) The RCT and private Rogers family holding companies controlled by the RCT together own:

(a) 102,232,198 Class A Shares, representing approximately 90.90% of the outstanding Class A Shares, and

(b) 39,553,700 Class B Shares, representing approximately 9.82% of the outstanding Class B Shares.

(2) RCI is publicly traded on the Toronto Stock Exchange (TSX: RCI.a and RCI.b) and on the New York Stock Exchange (NYSE: RCI).