December 14, 2015

Clerk of the Privy Council and Secretary to the Cabinet
Langevin Block, 80 Wellington Street
Ottawa, Ontario
K1A 0A3

ic.telecomsubmission-soumissiontelecom.ic@canada.ca


I am writing on behalf of Evertz Technologies Limited, to express our support for policies that encourage and promote investment and innovation in Canadian telecommunications.

Evertz (TSX:ET) the leader in Software Defined Video Networking technology, designs manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz is the largest OEM in Canada, with 100% of our manufacturing located in Canada and with exports comprising over 90% of our annual revenue. Our solutions are purchased by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel and Over-The-Top environments and by telecommunications and new-media and companies. In addition, we recently launched evertzAV to deliver next generation software defined networking technology to the Government, Higher Education, Enterprise and Medical markets. Evertz dedicated staff has grown to over 1,400 with 991 employees located in Canada throughout our headquarters in Burlington Ontario and manufacturing facilities in Burlington and Markham.

Evertz fully supports Bell and other Canadian communications companies' to continue to invest in high-speed broadband network infrastructure which will not only stimulate the economy, but provide a technology backbone that will enable needed connectivity to spur future innovation. As a top global media and content technology production supplier (and the only Canadian one left), this is a deep concern.

While we are not immersed in the regulatory process, we are cognizant that regulatory decisions may jeopardize multi-million dollar investments, can have far-reaching consequences for the entire industry, and may put at risk significant capital investments in digital infrastructure by major network service providers, at a time when our economy needs these investments the most.
In a time of worldwide economic downturn, Government policies should encourage investments rather than discourage or potentially delay investment. For this reason we support the challenge to the CRTC decision.

If you have any questions, or need further insights to our concerns, please do not hesitate to contact myself or Brian Campbell at 905 335-3700 / bcampbell@evertz.com.

Yours truly,

Romolo Magarelli
President and Chief Executive Officer
Evertz Technologies Limited

CC: Director General, Telecommunications Policy Branch
Industry Canada
235 Queen Street, 10th Floor
Ottawa, ON K1A 0H5
Filed electronically: ic.telecomsubmission-soumissiontelecom.ic@canada.ca

The Hon. Navdeep Bains, PC, MP, Minister of Innovation, Science and Economic Development
ised.minister-ministre.isde@canada.ca

The Hon. Amarjeet Sohi, PC, MP, Minister of Infrastructure and Communities
Amarjeet.Sohi@parl.gc.ca

Karina Gould, MP Karina.Gould@parl.gc.ca