February 24, 2011

Manager, Mobile Technology and Services
Industry Canada
300 Slater Street
Ottawa ON K1A 0C8

Subject: Consultation on a Policy and Technical Framework for the
700 MHz Band and Aspects Related to Commercial Mobile
Spectrum – support for an open and transparent auction

On behalf of the residents and businesses of Brockville and surrounding area I
wish to express our strong support for an open and transparent mobile spectrum
auction, with no special treatment for any wireless provider.

We understand that the 700 MHz spectrum to be auctioned at the end of next
year will power 4G, the next generation of mobile technology – technology that
promises to deliver speeds of over 100 Mbps.

All communities across the country – including emerging communities like ours –
deserve access to this technology and the leading-edge devices it supports.

Access to the latest in wireless technology is crucial to helping people stay
connected, providing access to education and information, and assisting local
businesses and governments with productivity improvements, economic
efficiency, and job creation.

Please ensure that Canadians everywhere can benefit equally by setting
spectrum auction rules that do not provide special treatment to any wireless
provider, let alone those that choose to offer services only to Canadians
located in the biggest cities.

Ongoing wireless expansion across the country absolutely depends on a fair and
open market auction. Don’t let communities like ours be left behind when the next
generation of wireless technology rolls out.

I trust that the government will consider the interests of communities such as ours
in establishing the rules that govern the upcoming auction for scarce 700 MHz
spectrum.

Yours truly,

Anne MacDonald
Executive Director
Brockville and District Chamber of Commerce